

EXPLORE YOUR BUSINESS COMMUNITY

Check off each category as you obtain information about the businesses located in your school district and within the geographic area in which local citizens work.

- agricultural production enterprises
- agriculture-related businesses—
 - sales/service to production enterprises;
 - ag marketing or communications firms
 - ag-focused financial institutions
- regional agriculture-related sales/service divisions
- school district suppliers
- retail businesses
- business-to-business services
- consumer services
- financial services
- health care services
- small businesses and entrepreneurs
- agriculture-related agencies
- agriculture-related organizations

Look for every opportunity to meet members of the business community. Visit their businesses. Seek out their displays at community events. Attend civic organization meetings and Chamber of Commerce activities in which they participate.

Introduce yourself as the new agriculture instructor, and give them your business card. Be prepared with pertinent information about you, your program and how the business might become involved.

Arrange for FFA officers and other students to give presentations to civic and business organizations.

Make sure to keep a log of the businesses that you have contacted. This may be beneficial at the end of the school year.

CONTACT OPPORTUNITIES